IAgrE
Landwards Conference
16th Nov 2016

Harper Adams

Calum Murray Senior Innovation Lead - AgriFood

Innovate UK

The UK's innovation agency

We know that true innovation disrupts. It will create new products, services and industries that we don't even know about yet.

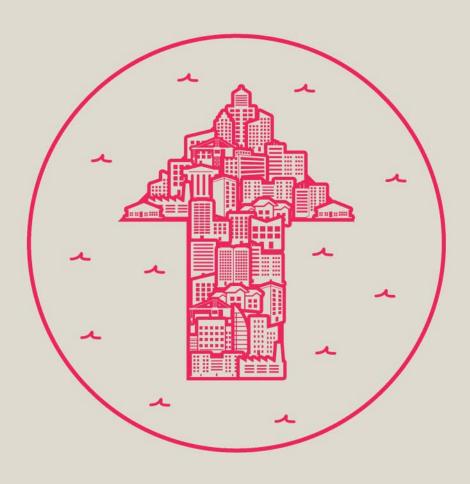
It's our vision to help the UK economy grow head and shoulders above other nations by inspiring and supporting pioneering UK businesses to create the industries of the future.

We already have a strong track record of driving growth, by working with companies to de-risk, enable and support innovation.

Innovation doesn't just happen

- Strategic innovation doesn't just happen. It happens as a consequence of coordinated collaboration between business, government and research
- This is where Innovate UK comes in
- Innovate UK connects the players
- Innovate UK provides funding to innovators

innovate have 13% higher productivity than non innovators and 9% higher productivity than occasional innovators



Source: BIS Innovation Report 2014

invest in R&D grow twice as fast as non innovators and have higher exports









return to the economy

organisations supported

of GVA for every £1 invested





> 7 jobs created for every business invested in

Recent Internal Restructuring

We are:

- aligning our programmes into new **simpler sector groups**
- changing our sector funding competitions to be simpler and broader in scope
- enhancing our innovation networks nationally and regionally
- piloting competitions for new innovation finance products
- Introducing a new online competition applications system –
 the Innovation Funding Service

5-point plan

- Working with the research community and across Government to turn scientific excellence into economic impact
 - Accelerating UK economic growth, nurturing small, highgrowth companies with strong productivity and export success
 - Building on innovation excellence throughout the UK, investing locally in areas of strength
 - Developing Catapults within a national innovation network
 - Evolving our funding models; helping public funding go further

Sector focus to accelerate growth

Emerging and Enabling Technologies

Identifying and investing in technologies and capabilities that will lead to the new products, processes and services of tomorrow



Health and Life Sciences

Focused on agriculture and food and healthcare, underpinned by bioscience and medical research and enabled by engineering and physical sciences



Infrastructure Systems

Optimising transport and energy systems and integrating them with other systems such as health and digital



Manufacturing and Materials

Advancing manufacturing readiness so R&D and technology developments increase productivity and capture value in the UK



New simplified Innovate UK competitions

	Expected open date
Manufacturing and Materials	9 May 2016
Open	6 Jun 2016
Infrastructure Systems	4 Jul 2016
Health and Life Sciences	12 Sep 2016
Emerging and Enabling Technologies	3 Oct 2016

We will also run competitions in partnership with other organisations. For all competitions see the Delivery Plan or www.innovateuk.gov.uk

Why AgriFood

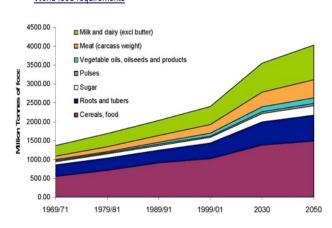


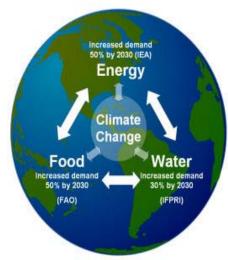






World food requirements













Opportunities

AGRI PRODUCTIVITY

Novel genetics / breeding

Combating agro-chemical and anti-microbial resistance

Enhanced resilience to biotic and abiotic stress

Individualised livestock/aquaculture nutrition & healthcare

Advanced & Precision Engineering

ENHANCING FOOD QUALITY

Reducing Sugar, Salt & Fat

Enhanced nutritional value

New/smarter ingredients

Protein development

Authenticity and Traceability

Food Safety

Smarter Packaging

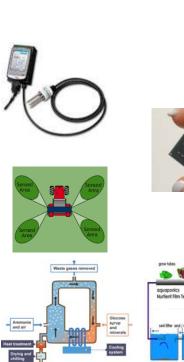
Modern methods of food manufacturing

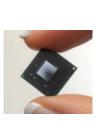
Joining up value chains across borders & boundaries
Building on UK strengths & cross sector working
Nurturing disruptive technologies

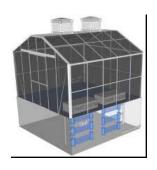
Health and Life Sciences competition

- Opened 12th September
- MUST REGISTER BY NOON 9th NOVEMBER
- MUST APPLY BEFORE NOON 16TH NOVEMBER
- £15M for projects that support SMEs develop innovative products
- Business led at least one SME per consortium
 - Single SME can apply
 - UK based companies
- Scope increase the yield, quality and sustainability in agriculture and food production
- Themes
 - Increasing agricultural productivity
 - Enhancing Food Quality
- Technical Feasibility studies/Industrial research & experimental development projects
- https://www.gov.uk/government/news/innovations-in-health-and-food-apply-for-business-funding

Why Engineering



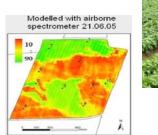












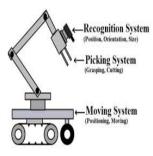
















A competitive food industry

SFS-34-2017: Innovative agri-food chains: unlocking the potential for competitiveness and sustainability

- Enable agri-food chains to design new processes
- Strengthen farmers' position
- Limit the negative impacts
- €6m Research and Innovation Action (100% Funding)

SFS-35-2017: Innovative solutions for sustainable food packaging

- Wider and faster deployment of innovative, user-driven, packaging,
- Reduced waste in both food and packaging materials
- Strengthen the EU's position in manufacturing,
- Strengthen the EU food value chain through quality, trust and increased consumption.
- Support for the transition from a linear to a circular economy.
- €6m Innovation Action (70% funding industry 100% Non-Profit)

We can't stop thinking about the future...

Innovate UK works with people, companies and partner organisations to find and drive the science and technology innovations that will grow the UK economy - delivering productivity, new jobs and exports

....keeping the UK globally competitive in the race for future prosperity.

Key Assessment Criteria...

- •The Idea (Innovative achievable exploitable)
- •The Market (Where, How Big, Exploitation Plan)
- •The Consortium (Capability, Experience)
- Additionality (How will TSB make a difference)
- •The Impact (How Big, Where and When)





Thank You

Innovate UK

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