#### The Digital Agriculture System

#### Simon Pearson









Industry 4.0

£630bn

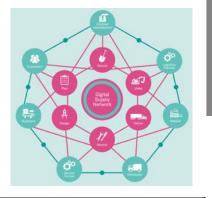
#### Robotics and AI



**Distributed Ledger Technology** 



Connected Supply Chains



Industrial IoT

#### The Guardian

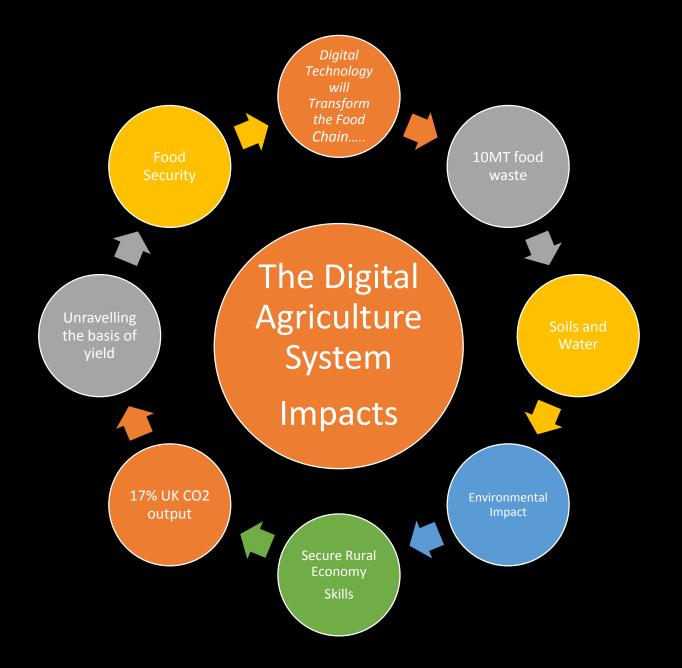
Cool running: supermarket fridges could help power UK



Novel data driven technologies transforming agriculture......

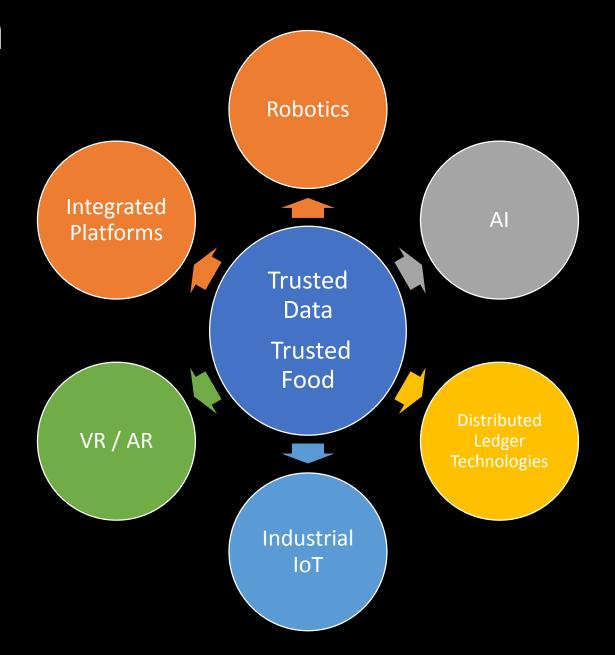
# An example...robotics

#### Impacts





## Trusted Data





## We need you....!

# EPSRC AGRIFOWARDS CDT LINCOLN AGRI ROBOTICS









## Take a look.....!





