FUELLING INNOVATION

SEAN LENNON

HEAD OF TRACTOR LINE

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

10 YEARS

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

A TRUE GLOBAL LEADER

CNH INDUSTRIAL

- 180 NATIONAL MARKETS
- 12 BRANDS
- 64 PLANTS
- 49 R&D CENTRES

R&D INVESTMENTS

CNH INDUSTRIAL

US$ 860 MILLION

US$ 520 MILLION
AGRICULTURAL EQUIPMENT

SUSTAINABILITY LEADER

7 CONSECUTIVE YEARS

CNH INDUSTRIAL
SUSTAINABILITY LEADER

MEMBER OF
Dow Jones Sustainability Indices
In Collaboration with RobecoSAM

INNOVATION AND SUSTAINABILITY ARE IN OUR DNA

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

SUSTAINABLE INNOVATION

NH DRIVE AUTONOMOUS TRACTOR

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

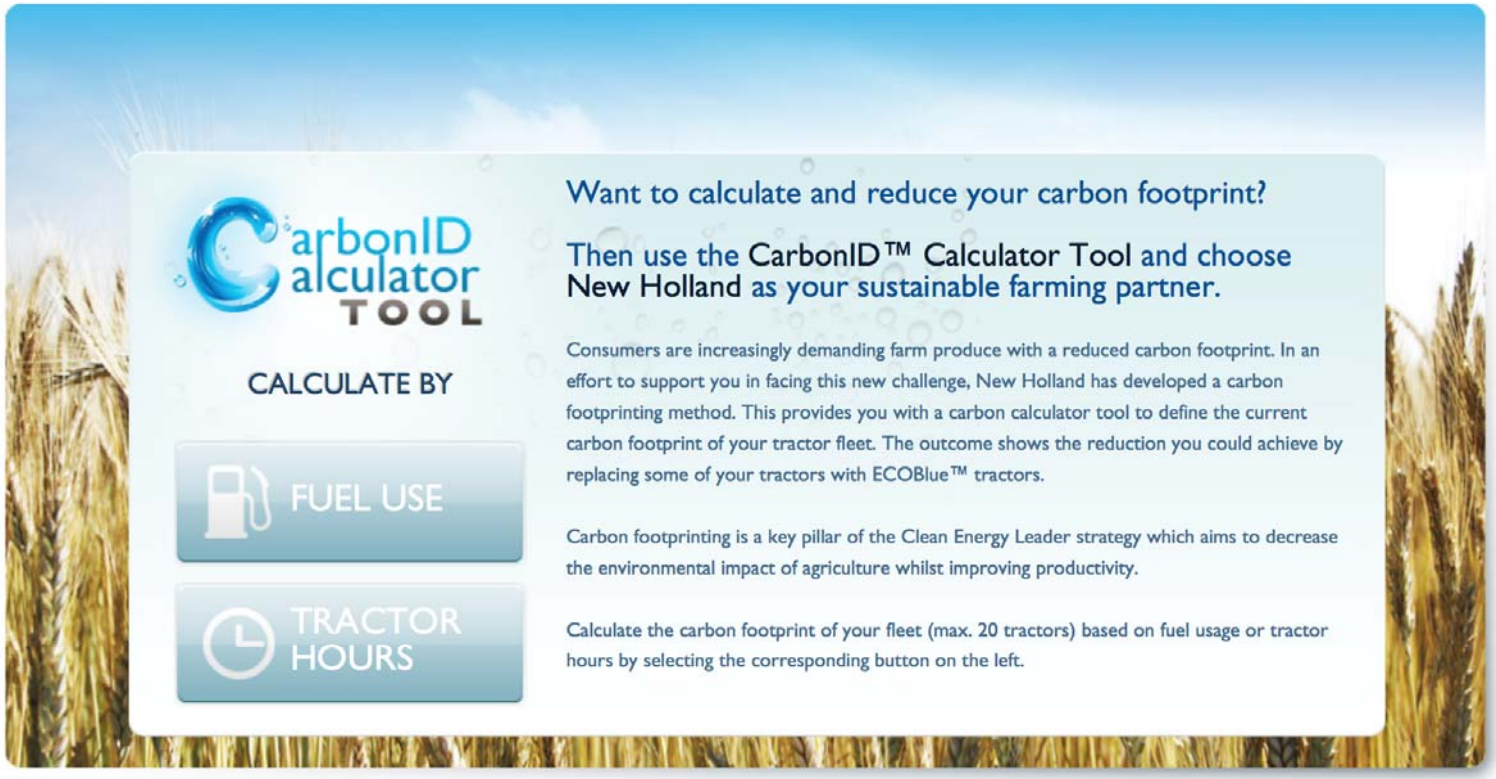
CLEAN ENERGY LEADER

FUELLING INNOVATION

PIONEERING ALTERNATIVE FUELS

2011

CARBON ID CALCULATOR



SGS has verified the tractor fleet carbon footprinting tool that calculates usage phase carbon emissions and the reduction by choosing ECOBlue™ SCR technology. Calculations exclude oil used for servicing/lubrication (ECOBlue SCR engines 600hr service interval) / Indirect GHG emissions associated with NOx have been accounted / Source data for average fuel consumption - NTTL OECD / Source data for C02 emission from diesel - DEFRA August 2011 / Source data for C02 emission from AdBlue - Air 1 / Source data for NOx emission from diesel - Ademe / Source for size of hot air balloons - Carbon Trust

SGS VERIFIED
New Holland CarbonID™ Calculator
www.climatechange.sgs.com

PIONEERING ALTERNATIVE FUELS

2006

100%

BIODIESEL COMPATIBLE

PIONEERING ALTERNATIVE FUELS

2009

WORLD'S 1ST HYDROGEN TRACTOR CONCEPT

FUELLING INNOVATION

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PIONEERING ALTERNATIVE FUELS

2009 THE ENERGY INDEPENDENT FARM

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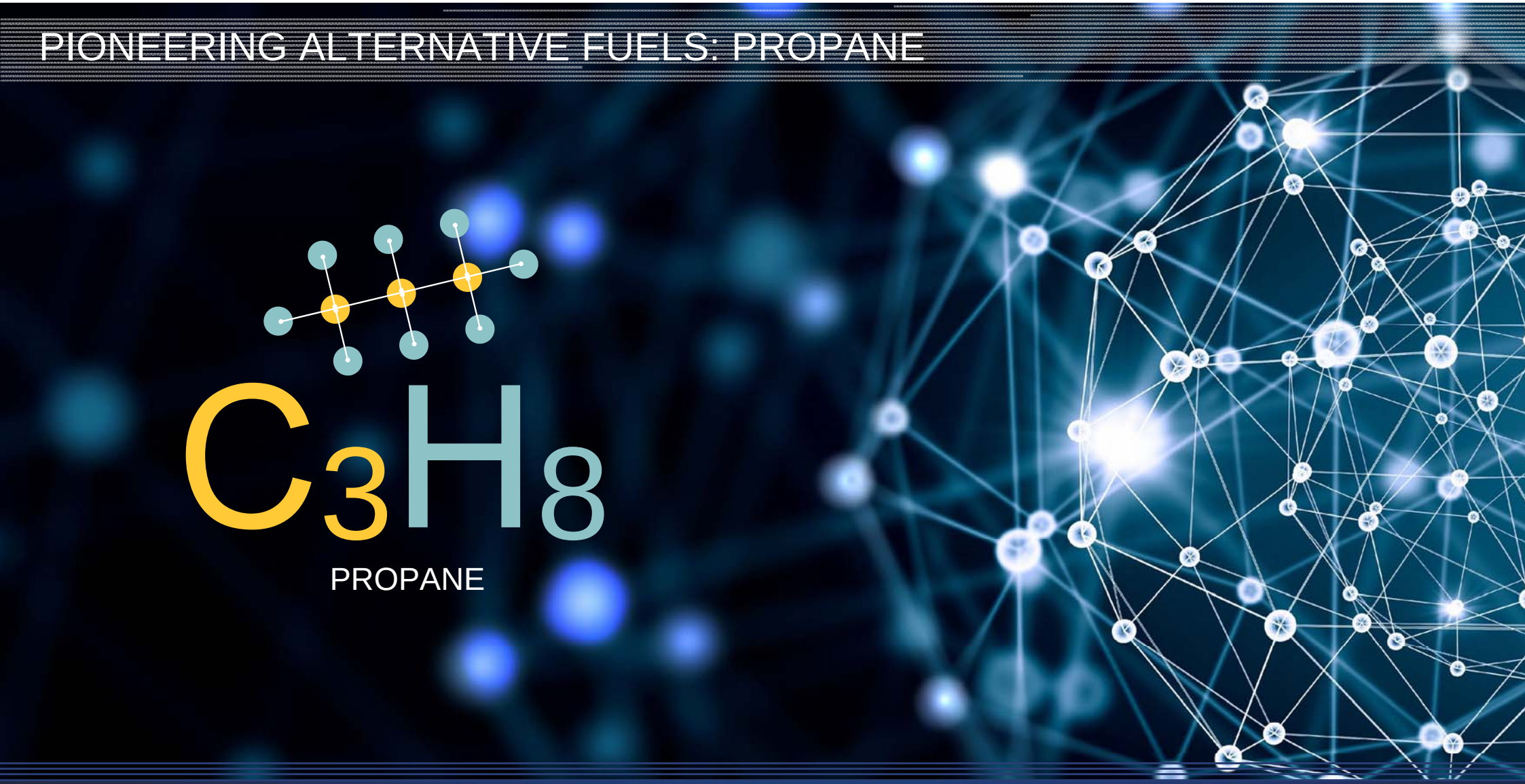
PIONEERING ALTERNATIVE FUELS: PROPANE



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PIONEERING ALTERNATIVE FUELS

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

PIONEERING ALTERNATIVE FUELS: PROPANE POWER

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

EXTENSIVE FIELD TESTING: PROPANE POWER

FUELLING INNOVATION

PIONEERING ALTERNATIVE FUELS

FPT POWERTRAIN TECHNOLOGIES

OVER 30,000 PRODUCED

PIONEERING ALTERNATIVE FUELS

OVER **22,000**
IVECO TRUCKS -
BUSES
POWERED
BY NATURAL GAS

FUELLING INNOVATION

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PIONEERING ALTERNATIVE FUELS: METHANE POWER

2013

1ST METHANE POWER PROTOTYPE

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PIONEERING ALTERNATIVE FUELS: METHANE POWER

FUELLING INNOVATION

EXTENSIVE FIELD TESTING: METHANE POWER

LoCT-LOW CARBON TRACTOR PROJECT

ADVANCED PROPULSION CENTRE UK

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

LoCT-LOW CARBON TRACTOR PROJECT

- SIGNIFICANT ANNUAL CO_2 SAVINGS
- CREATION OF 45 JOBS
- SUPPLY OPPORTUNITIES IN UK GAS STORAGE
- LOWER CO_2 EMISSIONS OF TRACTORS
- PRODUCTION OF BIO-METHANE FROM WASTE

EXTENSIVE FIELD TESTING: METHANE POWER

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

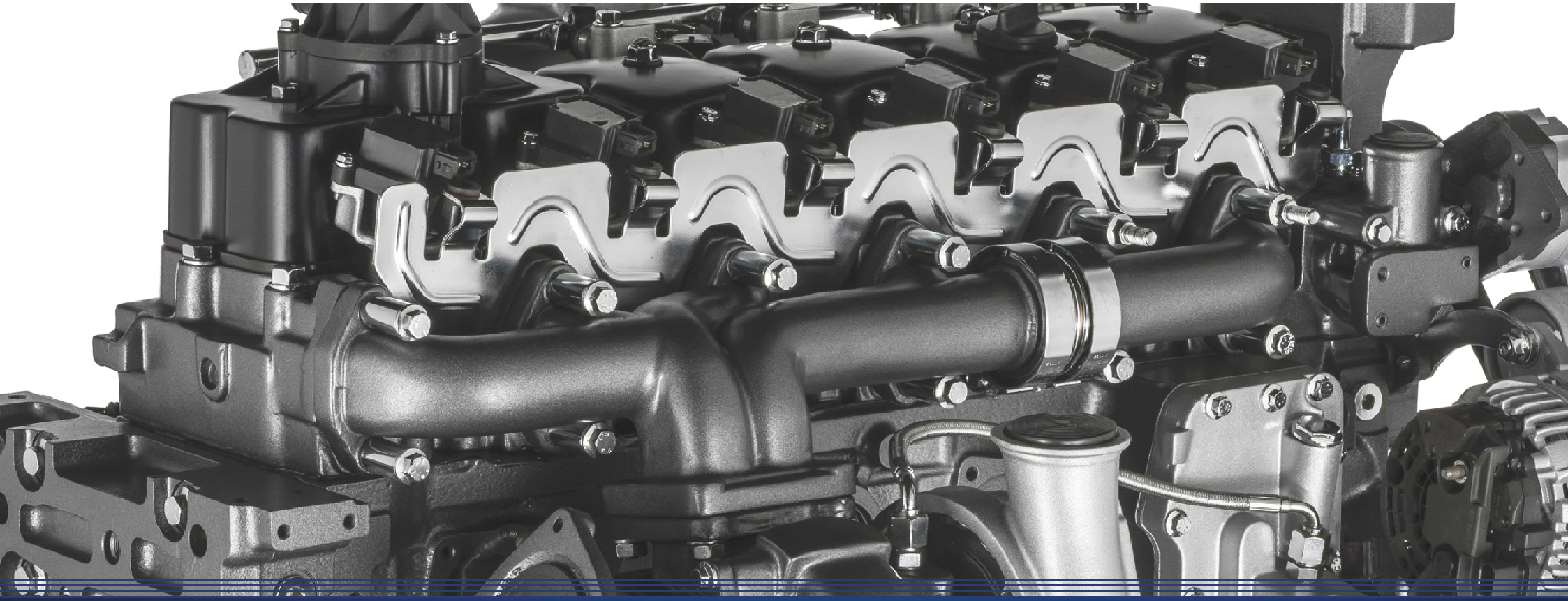
FUELLING INNOVATION TODAY

METHANE POWERED CONCEPT TRACTOR

V

METHANE POWERED CONCEPT TRACTOR

PIONEERING IN HOUSE DEVELOPED EFFICIENT COMBUSTION



STANDARD DIESEL TRACTOR VS METHANE POWERED CONCEPT TRACTOR

SAME POWER180 hp

SAME TORQUE 740 Nm

STANDARD DIESEL TRACTOR VS METHANE POWERED CONCEPT TRACTOR

SAME DURABILITY

SAME SERVICE INTERVALS

RUNNING COSTS SAVING 30%

METHANE POWERED CONCEPT TRACTOR: FULL DAY AUTONOMY

FUELLING INNOVATION

METHANE POWERED CONCEPT TRACTOR

WITH METHANE / CNG

-99% PM

-10% CO_2

-80% OVERALL EMISSIONS

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

METHANE POWERED CONCEPT TRACTOR

WITH BIO-METHANE

ZERO CO_2 PROFILE

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

METHANE POWERED CONCEPT TRACTOR

50% REDUCTION DRIVE-BY-NOISE

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

METHANE POWERED CONCEPT TRACTOR

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

STANDARD DIESEL TRACTOR VS METHANE POWERED CONCEPT TRACTOR

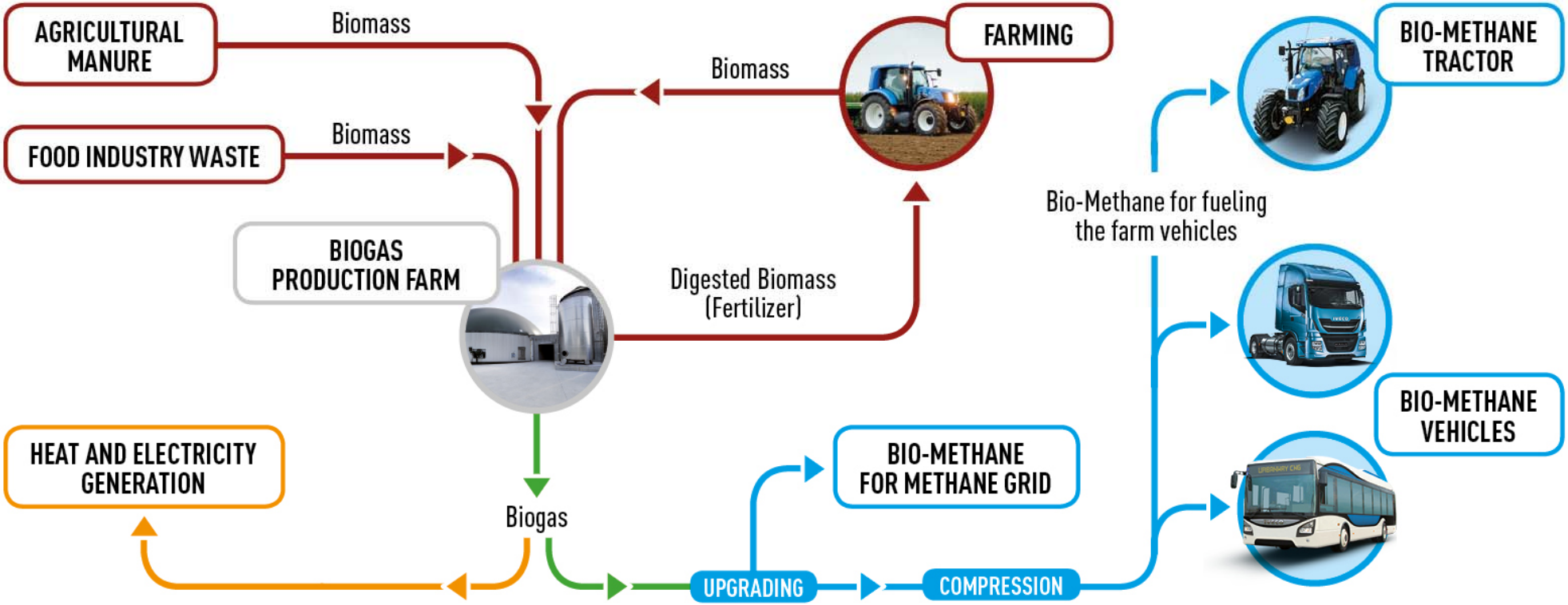
SAME **PERFORMANCE**

SUPERIOR
SUSTAINABILITY

ENERGY INDEPENDENT FARM - A VIRTUOUS CO_2 NEUTRAL CYCLE

FUELLING INNOVATION

ENERGY INDEPENDENT FARM - A VIRTUOUS CO_2 NEUTRAL CYCLE



ENERGY INDEPENDENT FARM - A VIRTUOUS CO_2 NEUTRAL CYCLE

SELF-SUFFICIENT FARM

- ENERGY
- FUEL
- FERTILISER

NEW REVENUE STREAM

- BIOMETHANE SALE
- ENERGY GRID

ENERGY INDEPENDENT FARM - A REALITY TODAY

FUELLING INNOVATION

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ENERGY INDEPENDENT FARM - A REALITY TODAY

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NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

ENERGY INDEPENDENT FARM - A REALITY TODAY

ENERGY INDEPENDENT FARM - A REALITY TODAY

ENERGY INDEPENDENT FARM - A REALITY TODAY

FUELLING INNOVATION

A REAL BUSINESS MODEL FOR SUSTAINABLE FARMING

FUELLING INNOVATION

NEW HOLLAND AGRICULTURE

CLEAN ENERGY LEADER

A REAL BUSINESS MODEL FOR SUSTAINABLE FARMING

FUELLING INNOVATION

FUELLING INNOVATION

Q&A

NEW HOLLAND AGRICULTURE