The Institution of

Agricultural Engineers

Founded 1938 – Incorporated 1960

## Award for Contribution to the Land-based Sector

## Ruth Bailey

MIAgrE

Ruth Bailey is a relatively new convert to the Agricultural Engineering industry having joined IAgrE a little over 10 some years ago 10, at the same time as she took up the role of leading the Agricultural Engineers Association. As a straight-talking Yorkshire woman, she quickly built up a productive working relationship with the AEA members and partner organisations, such as IAgrE. Ruth is a loyal member attending council meetings and conferences and contributing to the long-term benefit of the industry.

In particular, Ruth has a great ability to “get things done” and take industry on the journey with her. Her work to support the Milking Equipment Association and re-invigorate the

Milking Systems Technician Accreditation scheme has been valuable in raising the bar for a small but vital part of the industry.

At the heart of this has been the involvement of IAgrE and the promotion of engineering standards.

Similarly, her work with the Land-based Engineering Training and Education Committee (LE-TEC) has been vital in helping to promote careers in the Land-based Engineering industry. The “We are Land-based” initiative just one of those achievements for which Ruth has done a great deal to move the industry forward and to sustain staffing.

Ruth balances many demands; the needs of AEA members and the team of staff who work as economists and product specialists, through to her work to represent the industry across Europe and beyond.

Recent moves to include the British Agricultural and Garden Machinery Association (BAGMA) as part of the AEA voice for the industry from manufacturer to dealership is a great achievement.

IAgrE is pleased to count Ruth as a friend and advocate and is delighted to make this award for her contribution.