

The Institution of Agricultural Engineers

Founded 1938 – Incorporated 1960

IAgrE Team Achievement Award

CLAAS UK

Accepted by Trevor Tyrrell CEO

Founded in 1949 Claas UK has fairly recently celebrated a history of 70 years trading in the UK. Over that time it has been a very focussed company with a core specialism of performance harvesting equipment for grass and combinable crops. The depth of electronic expertise within the Claas parent company in Germany has enabled the products to be at the forefront of machine control technology.

The acquisition by Claas of Renault Tractors has effectively established Claas as a 'full line' agricultural machinery manufacturer and enabled it to secure robust, dedicated distribution in the marketplace, sometimes under its own ownership.

Whilst Claas UK is in essence the UK Sales and Marketing subsidiary for the Claas Group they have nonetheless fully

engaged with agricultural engineering education in the UK both with colleges and other organisations for teaching and demonstration purposes.

They have supported graduate training for students at, for example, Harper Adams University with student placement positions in the UK and at the Claas headquarters in Germany.

Claas UK staff have also been committed to service technician education through contribution to the Landbased Engineering Education and Training Committee, LE-TEC. The current Claas UK Training Manager chairs the LE-TEC working group developing apprenticeship standards going forward.

Claas UK, led by its CEO, Trevor Tyrrell is thus deemed a very worthy recipient of the IAgrE 2020 Team Award. Their contribution to the industry both in terms of the products it offers and their engagement in Agricultural Engineering education at all levels is greatly appreciated.

