

# **IAgrE Western Branch AGM & Lecture**



## ***Engineering an IDEAL harvest***

**The IAgrE Western Branch are pleased to host a lecture by  
David Chell from AGCO UK**

With a \$200M development budget, AGCO handed its engineers a blank piece of paper in 2011 with the remit to design a completely new combine harvester. Market leading specifications were achieved such as the largest threshing area and fastest emptying grain tank all wrapped up in a formidable graphite livery. With AGCO monitoring performance from over 50 prototypes, this project is of much interest to the IAgrE and wider audience. The Western Branch welcomes David Chell, Sales Support Specialist with AGCO to give us an insight into how the IDEAL range was achieved and rewriting the harvesting rule book.

**Date: Wednesday, 11 March 2020**

**Time: AGM: 6.30 pm Lecture: 7.15 pm**

**A light buffet will be available before the lecture**

**Venue: Wiltshire College Lackham,  
Lacock, Chippenham, Wilts, SN15 2NY**

*To register for this event please contact Branch Secretary:  
Mike Whiting 07751 315580 or [mike.whiting@newmac.org.uk](mailto:mike.whiting@newmac.org.uk)*

***Event hosted by the Institution of Agricultural Engineers***

