

Institution of Agricultural Engineers

West Midlands Branch



Tuesday 13th November 2018 @ 7.15pm for 7.30pm start

Jaguar and Land Rover; iconic British cars and business for over 70 years

Speaker – John Holland, Jaguar Land Rover

Stoneleigh Village Hall, Adjacent to Hall Close, Stoneleigh, Coventry CV8 3DG

From the moment brothers Maurice and Spencer Wilks drew the Series I transfer box in the sands of Anglesey, and William Lyons crafted Jaguar out of S.S. Cars, John Holland will present a brief history of these iconic companies, united today as "JLR" under Tata Group ownership. Sharing stories from his 21 years at the company, John will bring you right up to present day, and discuss the future of autonomous, electric and connected products and services. He may also take questions on the future Defender!

Guests and visitors are welcome to the meeting. Light refreshments will be served. For further details and to book a place please contact the Branch Chairman Ian Moore, Tel; 02476 421010 (home), Email; westmids@iagre.biz www.iagre.org