



IAgrE Western Branch Lecture

Development of the AgriTech Strategy

The IAgrE Western Branch is pleased to host a lecture by
Professor Jane Rickson, Cranfield University

Professor Rickson is involved in research for Government and private sector clients, specialising in soil degradation and loss of ecosystem goods and services; Soil Quality Indicators - physical properties; and the total costs of soil degradation. At this lecture, Professor Rickson will be discussing the UK's approach to precision agriculture and the development of the AgriTech Centres of Agricultural Innovation, and their impact on agriculture and agricultural engineering.

Date: Wednesday, 18 October 2017
Time: 6.30 pm
Venue: The Parkinson Lecture Theatre,
Royal Agricultural University,
Cirencester, Gloucester, GL7 6JS

To register for this event please contact Branch Secretary:
Mike Whiting 07751 315580 or mike.whiting@newmac.org.uk



**Western
Branch**

Event hosted by the Institution of Agricultural Engineers