



News Release

22 August 2017

Ref: 180

CNH Industrial and the Institution of Agricultural Engineers (IAgrE) launch new prestigious student awards

IAgrE, in partnership with CNH Industrial, has announced new, prestigious student awards, which are open to students in higher education.

The two awards are directed at undergraduates and post-graduates and will be made for a dissertation/thesis demonstrating innovation and practical application in the land-based industry.

“We are delighted to be partnering with CNH Industrial to launch this award. Over the past years, the Company has collaborated with us to sponsor the Johnson New Holland Trophy Award. We felt it was the right time to move forward and offer additional benefits. This is an opportunity to raise the profile of the awards and reward the innovation and hard work of students in higher education”, said Alastair Taylor, CEO of IAgrE.

“As a key player in the Agricultural Equipment sector, the future of our industry relies on nurturing the best possible engineers to design and build the products of the future. Our partnership with these awards strengthens this possibility”, said Rob Alker, Current Product Improvement Manager at CNH Industrial.

The prizes are £500 for post-graduates and £250 for undergraduates. Both winners will receive a trophy for their respective universities to hold for one year, a VIP visit to the CNH Industrial Basildon Tractor Plant and internship opportunities.

Deadline for applications is 31 October 2017.

Ends

Notes for editors:

IAgrE is the professional body for scientists, technologists, engineers, academics, managers and students working in the landbased sector and has an international membership base.

As a licensed body of the Engineering Council (EngC) and a founding Constituent Body of The Society for the Environment (SocEnv), IAgrE registers suitably experienced professionals as Chartered Engineers, Chartered Environmentalists, Incorporated Engineers and Engineering Technicians.

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IAgrE is a Licensed Body of the Engineering Council and a founding constituent body of the Society for the Environment Company No: 648041 Charity No: 257303

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www.cnhindustrial.com

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